



Multimedia training for UEK HUB 2.0

who?



UNIWERSYTET
EKONOMICZNY
W KRAKOWIE

I know ...

- ✘ ... what good e-learning is about
- ✘ ... how to make an online course interactive
- ✘ ... how to exercise teaching presence in an autonomous course
- ✘ How to wisely use ICT to make attractive educational materials



What?

Course materials



What?



**Innovative
design of the
educational
process**

**Creative
thinking
techniques for
education**



**Intercultural
communication in
an international
student group**



Kto?



ANNA TURULA

academic teacher with more than 20 years of teaching and research experience. Currently based at the Pedagogical University in Krakow, Poland, where she is Head of the Technology Enhanced Language Education (TELE) Department. Author of several dozen e-learning courses and two innovative ICT-enhanced study programmes; facilitator of dozen+ virtual exchanges.

Kto?



ANNA NOWAK

MBA, trenerka biznesu, specjalista ds. projektów, doradca zawodowy. Autorka i współautorka publikacji, kursów zdalnych i programów kształcenia z zakresu m.in. zarządzania projektami, doradztwa zawodowego, transferu technologii. Jej pasją są innowacje dydaktyczne i społeczne - jest mocno zaangażowana w ich tworzenie oraz propagowanie myślenia innowacyjnego i metody Design Thinking.

Kto?




AGATA WOLANIN

A teacher, by profession and by vocation. Working with students is the sense of her life. Working with course books, in turn, is not her strong suit so she looks for alternative solutions, usually designing her own materials. As an academic, she deals with intercultural education, with special regard to raising intercultural awareness in the language class.



Credits



Special thanks to all the people who made and released these awesome resources for free:

- ✘ Presentation template by [SlidesCarnival](#)
- ✘ Photographs by [Unsplash](#)

